



# CV

## **Anton Purwo Saputro.** Ssn. M.I.Kom.

Birthdate **24 April 1984**  
Status **Married**  
Nationality **Indonesian**  
Religion **Islam**

Web designer with over a decade of professional experience. Especially skilled in front end, combining graphic design and programming skills. Trusted with leading role in development teams, using communication skills to manage, report and execute projects efficiently.

- Able to manage team of developers, create timelines, advise and solve tech issues and monitor task list daily to meet project goals.
- Knowledge and passion for web technologies, especially front end development such as HTML5, CSS and jQuery.
- Always using responsive design based on Bootstrap framework.
- Uses an automated workflow using Codekit, Gitflow, and DeployBot.
- Can quickly learn and implement third party APIs such as those from Facebook, Instagram, Google, or any custom API
- Experience with data analytics such as Google Advanced Ecommerce and Mailchimp Segments and A/B Testing.
- Can use Wordpress platform to build small to medium size websites quickly.
- Extensive competency with the Adobe Creative Suite programs especially Photoshop, Illustrator and InDesign.

## **PORTFOLIO**

- > epik-shop.com
- > bigdutyfree.com
- > thetunelabs.com
- > cekaja.com
- > bbmstickercontest.id

More projects and blog at [antonps.com](http://antonps.com)

## EDUCATION HISTORY

Universitas Pelita Harapan, Master of Communication (S2)  
2010 – 2012

Trisakti University, Visual Communications Design (S1)  
2001 – 2007

SMU Cenderawasih (Jakarta)  
1999 – 2001

Delia School of Canada (Hong Kong)  
1997 – 1999

Triple C School (Cayman Islands)  
1995 – 1997

## CAREER HISTORY

Epik-Shop (Ecommerce Startup)

**2015 - current**

TECH TEAM LEADER

Epik-Shop is newcomer in the fashion ecommerce, but being backed by AirAsia, it intends to go BIG in Southeast Asia region. I am trusted to direct and execute technological advances in Epik-Shop.com website and managing tasklist of development team in Indonesia on daily basis while consulting and reporting progress with team members in Malaysia.

Third Base Ventures (Software House)

**2015 - current**

FRONT END DEVELOPER

Front end developer for software house, working with a team of programmers to create web based and mobile applications. Epik-Shop is one of the projects here where I am tasked with team leader role, but I still help with other urgent projects as well. Some high profile projects include operations platform for AirAsia, TheTuneLabs and Blackberry.

CekAja (Financial Services Startup)

**2014 – 2015**

LEAD WEB DEVELOPER

Building the CekAja brand from scratch: the visual branding and website look and feel. Responsible for creating specs, mockups and converting to HTML, managing graphic design assets, creating newsletters and transactional emails, social media campaigns, content layout and text resources.

## Diagonal Network GmbH. (Marketing Agency)

**2012 – 2014**

Web Designer

Diagonal Network is a marketing agency based in Zürich, Switzerland. Primarily, I am tasked here to design projects from Switzerland. But, I am also helping them develop in-house projects such as MyJob.co.id.

## Jakarta Globe (Newspaper)

**2008 – 2011**

Layout Designer

Responsible for the daily design production of the Jakarta Globe newspaper including layout, photo editing and illustration.

## LIONMAG (LionAir's In-Flight Magazine)

**2007**

Graphic Designer

Designing the layout and visual completeness of the magazine and assisting the magazine's branding needs

## CONTACT INFO

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For more information please do not hesitate to contact me. You can also visit my LinkedIn profile to view recommendations, skills & endorsements, and more portfolio of my past work: <https://id.linkedin.com/in/antonps>

Thanks!

- Anton